

## Stage One: Web Site

### Web Site



[www.yourwebsite.com](http://www.yourwebsite.com)

### Features

- Graphics design & site layout
- Home page
- Support pages
  - Contact us
  - Customer service
  - Privacy policies
  - Help service
  - Shipping information
  - Terms of sales
  - Public relations
  - Company information
  - Media relations
- Request for quote form

Start with a professional web site.

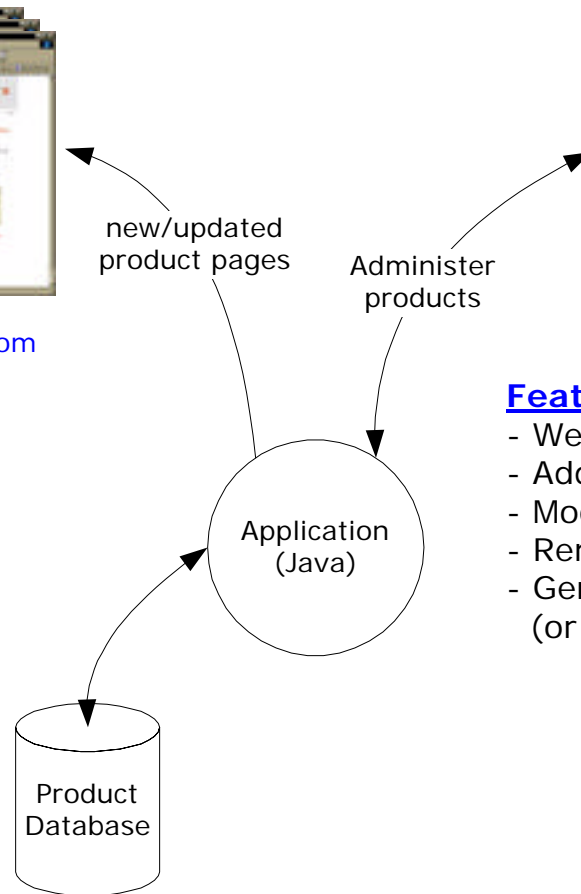
## Stage One: Product Manager

### Web Site



www.yourwebsite.com

### Product Manager

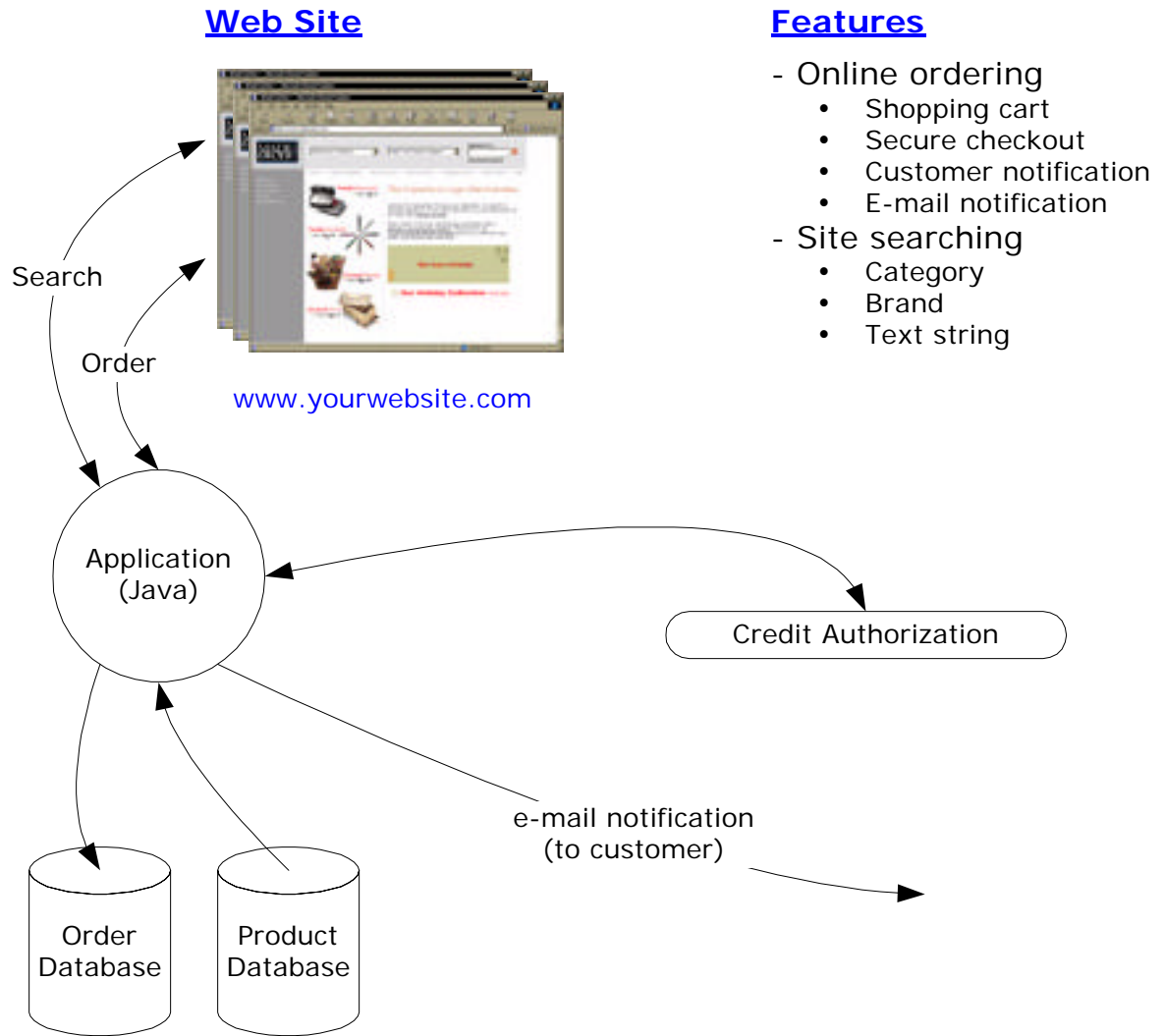


### Features

- Web based application
- Add new products
- Modify existing products
- Remove existing products
- Generate new product pages (or update existing pages)

Add a product database and product database manager.

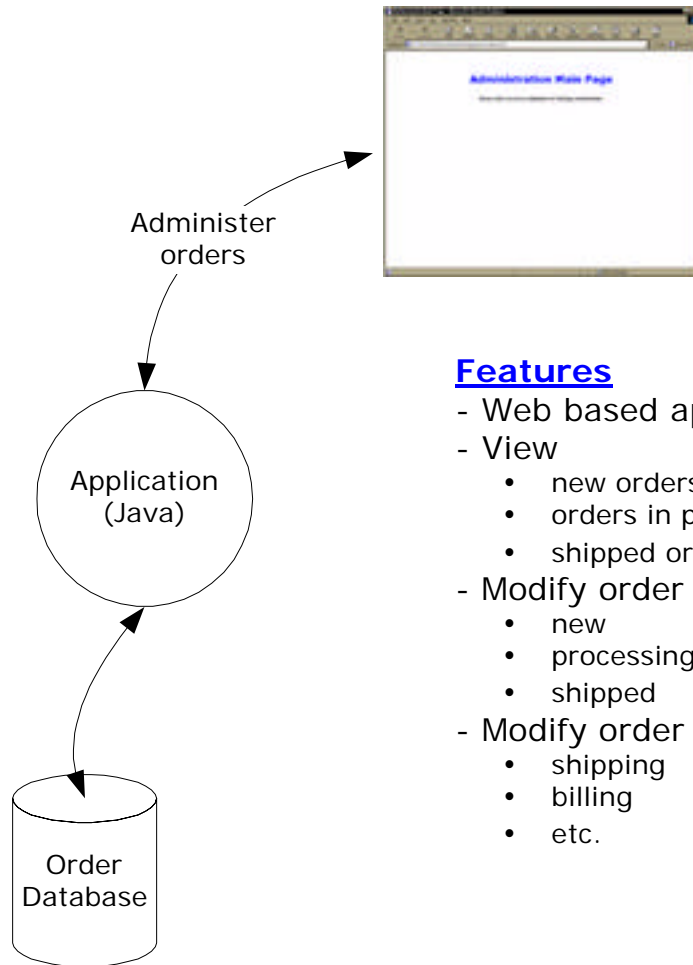
## Stage One: Online Ordering



Add **secure** online ordering and local site searching.

## Stage One: Order Manager

### Order Manager



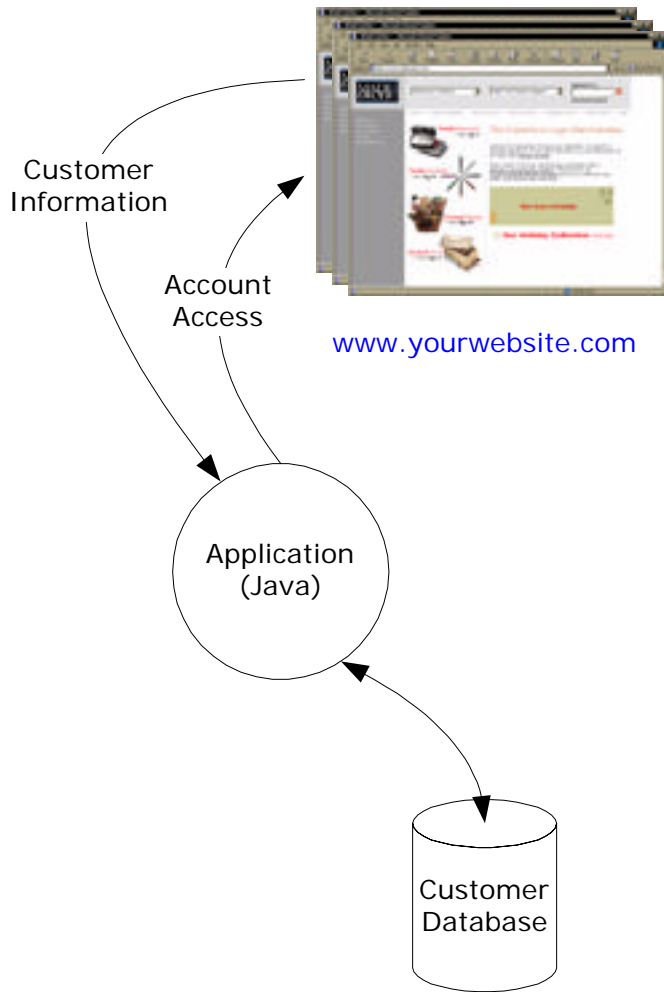
#### Features

- Web based application
- View
  - new orders
  - orders in process
  - shipped orders
- Modify order status
  - new
  - processing
  - shipped
- Modify order (if necessary):
  - shipping
  - billing
  - etc.

Use the web-based application to process customer orders.

## Stage Two: Customer Account

### Web Site



### Features

- Store personal information
  - Billing info
  - Ship-to info
  - Etc.
- Simplifies repeat orders
- Entered once
- Used by return customers
- Customer database
- Customer emailing list
- Customer can manage own account
- Secure

Add a **secure** customer database to your new or existing site.

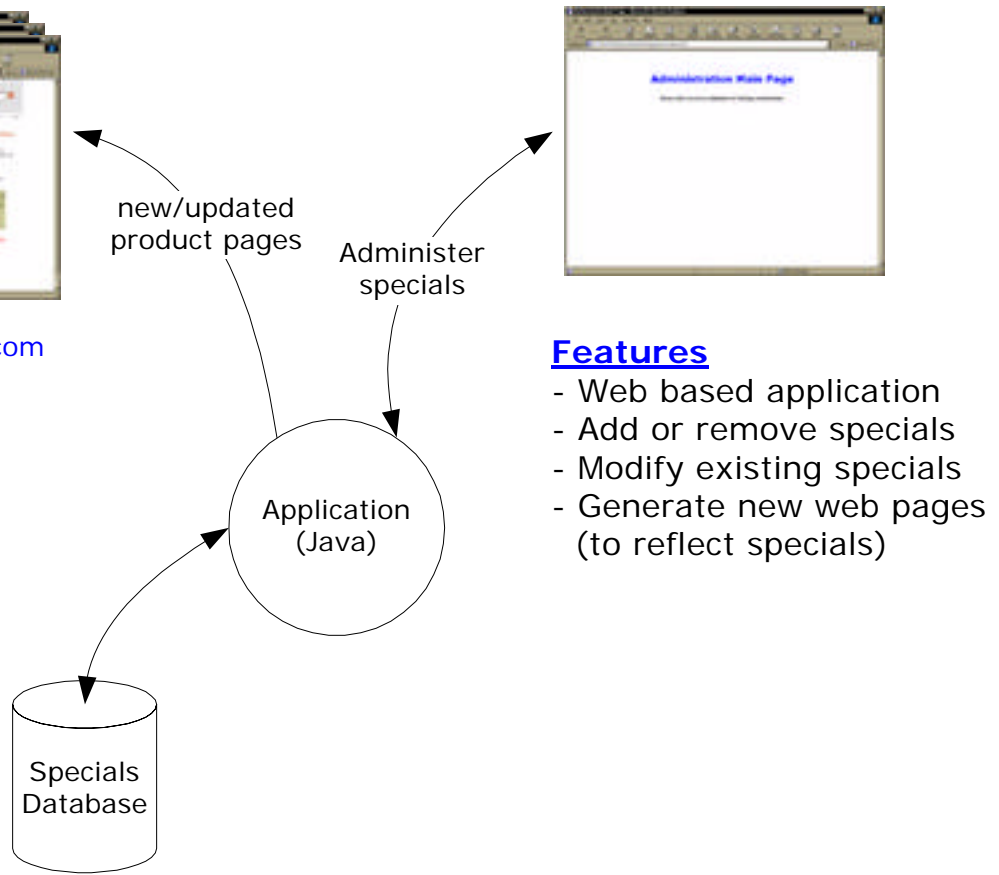
## Stage Two: Specials

### Web Site



[www.yourwebsite.com](http://www.yourwebsite.com)

### Specials Manager



### Features

- Web based application
- Add or remove specials
- Modify existing specials
- Generate new web pages (to reflect specials)

The **specials manager** lets you update your web site anytime.